



Seniors Information Center - Provider Information Sheet

Provider Name:
**Necessity Solutions
Incorporated**

Contact Name:
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Province:
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Description of Services:

About us

A full-service marketing, branding, and advertising agency that takes care of everything you need for your business - no matter how big or small your budget. From designing and building websites to creating a full brand, advertising or marketing campaign and everything in between, we have the global knowledge and local care to get the job done. But it's not all about us! It's about you and how working with you, not for you, we can help you achieve the business goals you seek. We believe that 'Talk is Free' with us it always has been and it always will be, it's the only way we can really get to know you and your business.

Our services

Branding - a logo, a look and feel for your business, giving your business its own identity and making it really work for you. Marketing - where you currently are in your market and how to use marketing tools and tips to really make the most of things to grow and expand your business. Advertising - so much more than just placing an ad in a publication, what forms will work best for you, which opportunities are right from digital, to print and even social media all have a place, but where, when and how. Production - actually producing the items you need either in printed format or digital and on-line formats too. Print Management - Overseeing and managing the printing of all your business and advertising materials, making sure they all work together and are true to your brand. Digital production - designing, building, up-dating, maintaining and hosting all types of digital media from HTML emails, through to full E-commerce websites. Making sure your on-line brand is as strong as your off-line brand. Photography - getting the best shots of your services and products, taking into consideration how what you have should be best displayed across all media types from print to digital. Social media - helping you make the most out of social media, making sure it works for the effort that is worthy of it, using it to support your business and not just be the sole means of your marketing and advertising approach. Business Consultancy - Looking in depth at your business, guiding you on how to take things forward and make the best choices across the board. Helping you to see from the outside whats going on inside your business and what that will do for its growth. Media planning and buying - planning what the right type of media is for your business, helping you get the best deal for your budget and making sure your media approach reaches as many customers as possible. Making sure the media you buy really will work for your business. 3D Design and Modelling - 3D models, environments, graphics and product design through to production and 3D printing. Audio design and engineering - all aspects of audio work, music production, sound design, audio engineering - live and studio, soundtracks and music creation. Video production - video editing, design and production, from advertising spots and creative design through to corporate videos.

Provider's Remarks:

We have a Talk is Free policy, please get in touch if you think we can help, we never charge for talking.

Optional Information:

Insured: **Not Indicated**

Licensed: **Not Indicated**

Bonded: **Not Indicated**

BBB: **Not Indicated**

Srs. Discount: **Yes**

Free Estimate: **Yes**

Home Based: **Not Indicated**

Local: **Yes**

Knowledge Based: **Yes**

Disclaimer: The above information was submitted by the service provider or generally available to the public. Their services are not endorsed or recommended by Seniors Association of St. Margaret's Bay over other providers.

Please contact the service provider to verify information, check references, etc.